



# NextGen Optical Management

A complete foundation for a well-run, efficient optical department

NextGen® Optical Management is a comprehensive software solution for your eye-care practice's optical department. It fully integrates with your EHR, practice management (PM) system, and the optical lab. This integration helps decrease your risk of errors, helps run business operations efficiently, and provides a better patient experience.

Once the patient leaves the exam room and enters the optical department, NextGen Optical Management helps foster clear communication, efficient transactions, and accurate documentation at the point of sale. Use it to manage orders and payments for eyeglasses, contact lenses, eye-care accessories such as lens cleaner, and more—any item sold by your practice.

## Check eligibility and connect electronically with optical labs

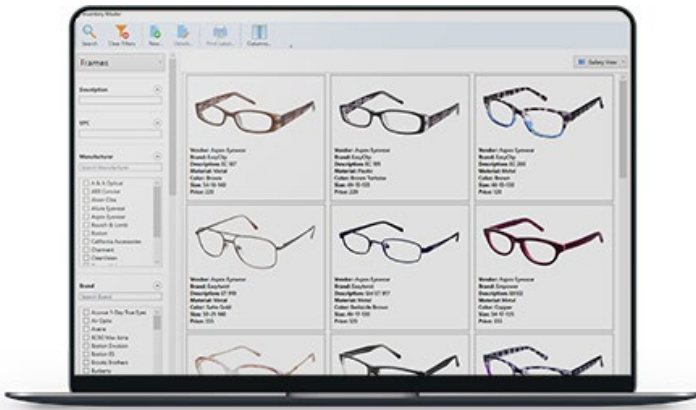
NextGen Optical Management interfaces with VSP Vision Care, the largest vision insurance company in the United States. Check eligibility and benefits and send orders to a VSP-preferred optical lab. It also interfaces with VisionWeb, an online optical dispensing solution. Order easily from VisionWeb's network of optical labs.

## Help staff and patients better understand their choices

Provide your staff and patients with visual tools and updated information so they can understand all their purchase options. User-friendly visual display of available frames enable them to literally see their choices.

## 6 Key Features of NextGen Optical Management

1. **Fully integrates** with your EHR and PM system
2. **Interfaces** with VSP Vision Care for checking eligibility and benefits and sending orders to a VSP-preferred optical labs
3. **Interfaces** with VisionWeb for seamless ordering from their network of optical labs
4. **Keeps inventory up to date** with support from Frames Data® technology
5. **Tracks orders and payments** for glasses, contact lenses, frames, accessories, and more with strong point-of-sale functionality
6. **Provides robust reporting capabilities** automatically sent to a biller/coder for resolution



NextGen Optical Management uses Frames Data® integration, a service which provides real-time access to the latest optical product data. Frame information updates automatically.

Use filtering capabilities to:

- Access all available options for lenses—single vision, bifocal, trifocal, progressive, etc.
- Show the patient all their choices for frames—color, style, and materials.

Items not in stock can be obtained from the vendor via a purchase order.

Cost information is also made readily available. You can program discounts or adjustments, such as price reductions for a second pair of glasses or employee discounts.

Information on add-ons such as reflective coatings, anti-scratch coatings, and tints can be accessed as well, including availability at each office location. Inventory can be transferred from one location to another. Sales of items unrelated to a clinical visit are supported; for example, glasses purchased with a prescription from an outside doctor.

## Make it easier to administer optical business

Easily monitor inventory. Once you sell a pair of glasses, for example, data on the purchase is relayed immediately and inventory is adjusted. Information stays up to date in real time. Write-offs, for damaged eyeglasses as one example, cause items to be immediately removed from inventory.

NextGen Optical Management incorporates barcode scanning. When you want to enter inventory into your system, you don't have to key information, just scan the barcode. You can also use bar codes to reconcile inventory with your records.

You'll also have access to robust reporting capabilities. Gain business insight on what products sell the best, which members of your staff sell the most, and other trends that help you plan for the future.

## Enjoy greater accuracy

Integration with your EHR helps ensure greater accuracy with optical ordering. Eye glass prescriptions rely on numerical accuracy. Integration eliminates the need for staff to re-key information—reducing errors and thereby increasing customer satisfaction.

Visual display screens help ensure accuracy. When an optician scans a pair of frames pulled from the wall for a sale, they see right away whether the image displayed on screen matches the item selected. This helps prevent errors as well.

## A competitive advantage

With increased competition from optical chains and online retailers, a well-run optical department is essential to a successful eye-care practice. NextGen Optical Management enables you to easily check insurance eligibility, order eyeglasses and contacts with greater accuracy, manage transactions, monitor inventory, and educate your patients about their purchase options more effectively. Integration with your EHR and PM system support the administrative efficiency you'll need to remain competitive in the years ahead.

# BETTER STARTS HERE.

Contact us at **855-510-6398** or email **results@nextgen.com**.